## **AMENDMENTS TO THE CLAIMS**

1. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject through a lens having a

predetermined focal length and outputting image data representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of the

subject represented by the image data output from said image sensing device will be displayed

on a display screen;

a designating unit which allows a user to designate an electronic zoom area, within the

displayed image, while a non-magnified full image is being sensed by the image sensing device;

a zoom changeover unit that displays the designated electronic zoom area on an entire

display unit, while the non-magnified full image is being sensed by the image sensing device;

an electronic zoom device that allows the user to change magnification of the image of

the designated electronic zoom area, while the non-magnified full image is being sensed by the

image sensing device; and

a recording control unit for recording, on a recording medium, image data, including the

non-magnified a non magnified full image being sensed by the image sensing device, output

from said image sensing device and data indicating position of the electronic zoom area within

the recorded non-magnified full image.

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2. (Currently Amended) An image sensing method comprising:

sensing an image of a subject through a lens having a predetermined focal length and

outputting image data representing the image of the subject;

displaying the image of the subject represented by the obtained image data on a display

screen of a display unit;

designating, by a user, an electronic zoom area, within the displayed image, while a non-

magnified full image is being sensed in the sensing step;

displaying the designated electronic zoom area on an entire display screen, while the non-

magnified full image is being sensed in the sensing step;

changing, by the user, magnification of the image of the designated electronic zoom area

after the designated electronic zoom area is displayed on the entire display unit, while the non-

magnified full image is being sensed in the sensing step; and

recording, on a recording medium, image data, including the non-magnified a non-

magnified full image being sensed by the image sensing device, obtained by image sensing and

data indicating position of the electronic zoom area within the recorded non-magnified full

image.

3. (Canceled)

4. (Canceled)

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said apparatus is a digital still camera.

(Previously Presented)

5.

The image sensing apparatus of claim 1, wherein

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- 6. (Previously Presented) The image sensing apparatus of claim 5, wherein said designating unit is a zoom-area designating switch of said digital still camera.
- 7. (Previously Presented) The image sensing apparatus of claim 1, wherein the electronic zoom device electronically magnifies the image in the designated zoom area by changing a downsampling ratio.
  - 8. (Canceled)
  - 9. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject through a lens having a predetermined focal length and outputting image data representing the image of the subject;

a display unit for displaying the image of the subject represented by the image data;

a designating unit which allows a user to designate an electronic zoom area, within the displayed image, while a non-magnified full image is being sensed by the image sensing device;

a zoom changeover unit that displays the designated electronic zoom area on an entire display unit, while the non-magnified full image is being sensed by the image sensing device;

an electronic zoom device that allows the user to change magnification of the image of

the designated electronic zoom area, while the non-magnified full image is being sensed by the

image sensing device;

a light-emission control unit for controlling a strobe light-emission device in accordance

with electronically magnified image, such that the strobe light-emission device illuminates

precisely a position of a subject that corresponds to a center point of the designated electronic

zoom area; and

a recording control unit for recording, on a recording medium, image data, including the

non-magnified a non-magnified full image being sensed by the image sensing device, output

from said image sensing device and data indicating position of the electronic zoom area within

the recorded non-magnified full image.

10. (Previously Presented) The image sensing apparatus of claim 9, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.

11. (Previously Presented)

The image sensing method of claim 2, further

comprising:

illuminating, with strobe light, precisely a position of a subject that corresponds to the

center point of the designated electronic zoom area.

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